

# Club Program / Project Evaluation Matrix

<p>High Mission Focus High Public Awareness</p> 	<p>High Mission Focus Low Public Awareness</p> 
<p>Low Mission Focus High Public Awareness</p> 	<p>Low Mission Focus Low Public Awareness</p> 

This is a tool for evaluating your club programs and projects. Select the the quadrant which best defines your project in terms of mission focus and public awareness. An ideal project will have a high mission focus and provide a high level of public awareness. Conversely, a project with both low mission focus and low public awareness is one the club may want to re-evaluate / revamp to increase mission focus and public awareness / replace or eliminate.