Governor Penny

New Reporting Procedures

Within the 11:30-12:00 block

Hello everyone.

Reporting. Stats. Tracking. Numbers

We get so excited about our projects and then we have to sit down and write a report about what we did. Our goal. How much money we invested. How much we got in return. How many hours we spent. How many women and girls we reached. What partnerships we formed.

For that poor soul who has to do the reporting, the energy of the event starts to wane pretty quickly.

However, reporting is exactly how we demonstrate that Soroptimist is committed to investing in programs that have a sustainable, measurable change for women and girls.

I said earlier that Soroptimist International and Soroptimist of the Americas use the same words in our missions: improve, women and girls, and education. Soroptimist International combines the reporting of all four federations into documents that show our impact. That our programs are measurable and sustainable - and they improve lives.

Slide #2 - Program Focus Reports

Who recognizes these Program Focus Report forms? This is one of the mechanisms that individual clubs report to our federation and our international organization what we do - how we spend our time, talents, and treasures - and what impact we had. We then could search the PFR data base for club projects that had been submitted from around the world. And, we could gently borrow those ideas.

Guess what...

Slide#3 - Program Focus Reports crossed out

We no longer do Program Focus Reports. Yes, you heard me right. Take Program Focus Reports off your task list.

Our federation collects information from our individual clubs in several ways and then reports our work and our impact to Soroptimist International. SI uses our federation's information in combination with the other three federations to be **global advocates** for women. You can easily see, read, download, share the Soroptimist International of the America's clubs' work and impact in our Annual Report which is posted on the soroptimist.org website. SI has a very interesting website that shows our impact and our focus to advocate for improving lives. SI still has Presidents Appeal but they are more our advocate. SIA is where we report our work. Our collective action.

Slide #4 - Soroptimists Celebrating Success

Since we no longer do Program Focus Reports, all our work and impact needs to be reported using our Soroptimist Celebrating Success form. You'll hear more about this form today. These forms are collected by our region and forwarded to SIA for inclusion in their reporting. The form focuses on what work and impact you do regarding our Pillars: Membership, Fundraising, Public Awareness and Programs. In the past, the region and SIA judge this work and issue awards. Now, new weight or points are given for those submittals that reference our Dream Programs. So if you are submitting applications for programs that do not in some way include LYDA or DIBI, your application will receive less points and awards. Bottom line, everyone needs to start using Soroptimist Celebrating Success forms to report your work and impact.

Slide #5 – Liz Glowka contact information

Our new Soroptimist Celebrating Success chair is Liz Glowka.

Slide #6 - LYDA and DIBI reporting

We also report our work to the region through our LYDA and DIBI reporting. You've been doing this for years and we will continue to have this separate reporting on LYDA and DIBI.

Slide #7 - Certificate of Appreciation

In the past, SIA gave Club Awards if you participated in even one area connected to our pillars. We used to fill these out and submit them. Several years ago, SIA started tracking individual club work automatically from what had been submitted throughout the year. So we no longer submitted a form. SIA has changed the name to Certificate of Appreciation and even changed some of the elements for consideration. So, you will not receive a Club Award but you will receive a Certificate of Appreciation.

Slide #8 - Shining/Healthy Club

SIA annually judges each region to see if we are following our organizational mission and our strategic plan through a format they call Healthy Region reporting. To gather the information they ask for, your region board created the Shining/Healthy Club report.

This has become our region's major reporting document. We send this form to your president to complete for your club. This information then guides your District Directors’ official visit discussions with your club board members. The purpose of their official visit is to assist you in any way, and to ensure that your club is following the mission - and the elements that make a club successful that have been identified by SIA and your region.

The Shining/Healthy Club form is also a great, easy way for your club board members to see if you are considered a healthy club and to make adjustments in your strategic plans to make sure that you are.

BTW...your region received the highest level of SIA's Healthy Region status - we are outstanding!

This form is due to your District Director by September 1st. We will also ask for an updated form in January. These two dates will probably continue into the future so make sure you understand how important they are.

By January, this form will morph into a online survey which will make the collection and reporting much easier for all of us.

Slide #9 - Recap

So to recap...

* SI PROGRAM FOCUS REPORTS – STOP
* SIA Soropitmist Celebrating Success Report to GWR Chair Liz Glowka and SIA
* SIA LYDA report to your GWR District Representative
* SIA DREAM IT, BE IT report to your GWR District Representative
* SIA CLUB AWARDS – STOP
* SIA Certificate of Appreciation is automatic IF you've submitted the above reports to your region
* GWR Healthy/Shining Club report to your GWR District Director by September 1st and online in January.

With your reporting, we can achieve our Big Goal. We can impact 1 million women and girls in a ten year period.

As always, thank you for all the work you do and let your region board know how we can help you in any way.