

PRESIDENT'S WORKSHOP

Soroptimist Golden West Region www.goldenwestregion.org www.soroptimist.org



PRESIDENT'S WORKSHOP OVERVIEW

You are not adrift!

OUR PURPOSE

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ONE MISSION BIG GOAL SHINING CLUBS

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OVERVIEW

to pursue the vision that women and girls have the resources to reach their full potential and live their dreams;



to improve the lives of women and girls through programs leading to social and economic empowerment;

The purpose of our CLUBS!

to serve as a voice on issues of importance to women and girls; AND



to engage in any other lawful activities that further the exempt purpose of the club.

to ensure that clubs follow the rules associated with non-profit status that Soroptimist membership affords us;



to encourage those clubs in building a solid base of continuous and expanding membership.



The purpose of our REGION!



to be an administrative support system of Soroptimist clubs;
AND



to assist and motivate clubs in their efforts toward "service" to women and girls;

ONFISSION BIG GOAL





The Golden West Region board has been asked by SIA to track and measure areas important for organizational success. These areas include
supporting our strategic direction, focusing on our mission, and increasing our collective impact through membership, programs, public
awareness, fundraising, leadership, finances and communication. Please@omplete@his@orm@eflecting@your@lub's@ctions@rom@uly21,22015
hrough@une®0,@016@last@oroptimist@ear)@nd@end@o@ourDistrict@irector@s@oon@s@oosible@ut@efore@November@,@016. This

Soroptimist year (July 2016-June 2017) will also be discussed during your official visit with your District Director. As our thank you for your commitment to success, your club will be recognized at the 2017 Spring Conference!

Supporting@eadership	Yes	No	Comments
*Our club has a president and president-elect who will become president. (Leadership succession)			
Our club has a full slate for elected offices and is able to fill appointed positions including program,			
fundraising, membership and public awareness chairs.			
Our President or president-elect attends Leadership Training Retreat.			
Our President or president-elect attends Fall Meeting.			
Our President or president-elect attends Spring Conference.			
Our President or president-elect attends SIA Convention or SI Convention.			
Our club pays for member(s) to attend region or federation events. How?			
Our president participates in district/region conference calls.			
Our club develops member leadership skills. (public speaking, planning, team-building). How?			
Our club has a strategic plan that supports the GWR and SIA plans.			
Supporting@inances			
*Our club is financially solvent. Our club anticipates status considering membership, finances.			
Our club has a budget and an annual audit.			
Our club participates in Club Giving. How?			
Our club participates in Founders Pennies. How?			
Our club members participate in Laurel Programs. How?			
Our club members support GWR Dream Makers. How?			
Our club members participated in the Dream Jars challenge to collect funds for Dream Makers.			
Our club donates basket/funds toward Spring Conference fundraising events. How?			
Supporting@rogram/Mission@			
(Impact and Philanthropy sections of the SIA strategic plan)			
Our club participates in Live Your Dream Awards for Women. We recognize women with \$			

Due to your District Director no later than September 1st

GWR Shining Club/Healthy Club Reports

Our club participates in Dream It, Be It: Career Support for Girls.						
Our club members have joined liveyourdream.org.						
Our club/members participate in region and federation online surveys.						
Supporting@ublic@Awareness®						
Our club uses Soroptimist online tools for success.						
Our club has current website. Name: Our club uses Club Express.						
Our club has current Facebook presence. Name:						
Our club uses other social media platforms. List.						
Our club participates in Program Focus Reports. How many submitted?						
Our club participates in Soroptimist Celebrating Success. How many submitted?						
Supporting Membership M						
(Engagement and Recognition sections of the SIA & GWR strategic plan)						
Our club hadmembers last year. We havemembers this yearare the same members.						
Our club had a recruitment event. Attendees Joined						
Our club invitedprospective members to meetings/events. #attendees #joined						
Our club has used GWR recruitment funds.						
Our club has a strategic plan to increase membership and a plan to retain members.						
Our club hadmembers attend Leadership Training Retreat.						
Our club hadmembers attend Fall Meeting.						
Our club hadmembers attend Spring Conference.						
Our club pays for members to attend region or federation events. How?						
Our club uses our SIA club email.						
Our club has members update their email addresses on the SIA website system.						
Our club receives SIA Introduction forms for potential members. #received #joined						
Our club expresses interest in chartering new clubs in our local community.						
Club trengths and successes.						
Club Challenges. 2						
V/						
Clubanputaoramprovingaheasoroptimistaxperience.						

Club President

LEADERSHIP RESPONSIBILITIES

♦ Assume leadership of the Club.

Always remember that you are there to guide your club. It is your job to facilitate, not to dictate.

- Give the time and effort necessary to lead and carry on the work of the club.
- ♦ Begin and end meetings on time.
- **♦** Acquire a strong working knowledge of our Mission.
- **♦** Serve as delegate and represent your club at conferences.



Club President

LEADERSHIP RESPONSIBILITIES

- **♦** Represent your club and this organization in your community.
- ♦ Demonstrate strong leadership skills, but also strive to develop leadership in others. SHARE responsibility.
- ♦ Look for other members who demonstrate leadership potential and make a point to teach them by delegating specific responsibilities. TELL them that you see potential in them.
- ♦ Let them do it! You will be better off and so will your club!



Club President – Relating to Club and Board

ADMINISTRATIVE RESPONSIBILITIES

- ❖ Recognize that the responsibility for administering club affairs is vested in the board of directors, but the WORK is to be performed by officers, board members, standing and special committees, and of course members.
- ALWAYS plan and prepare agendas for club and board meetings, including all matters of business and promotion of SIA, region and club activities, encourage membership participation and conduct meetings efficiently and effectively.



Club President – Relating to Club Committees

ADMINISTRATIVE RESPONSIBILITIES

- Meet with club committee chairs and coordinators to provide assistance and motivation for implementation of programs and to stimulate ideas throughout the year.
- ♦ Appoint all club standing and special committees, unless otherwise directed in the club bylaws.
- ♦ Share views with club committee chairs, but let the chairs preside at committee meetings.



Club President Relating to Region and SIA

ADMINISTRATIVE RESPONSIBILITIES

- Ensure that all SIA and Region correspondence, requests and questionnaires are answered promptly and that club mailings are read and the information contained is disseminated to the ALL club members.
- → Immediately after the club election, ensure that SIA and Region forms are returned with correct data regarding new officers and required committee members for the annual directories and mailing lists.



Knowledge is Power!

Be as knowledgeable and informed as you can possibly be and you will be a Powerful President!

... Whoo Hoo!





Meet Your

GWR District Directors



District 1 Director

Rene Meyers SI Baldy View



District 2 Director

Kimberly Cook
SI Desert Cities of the
Coachella Valley



District 3 Director

Laurie Scott Moses
SI Parker



District 4 Director

Paula Adkins SI Phoenix, Inc.



DISTRICT DIRECTOR JOB DESCRIPTION

PRIMARY RESPONSIBILITIES

To connect and communicate with clubs by:

- ♦ Disseminating and updating pertinent information from the region and SIA directly to Club President.
- Making an official visit to your club during the <u>biennium</u>.
- **♦** Coordinating a FALL MEETING for all clubs in her district.
- ♦ Facilitating club President and members in finding resolutions to challenges or issues.

No. 1 communication tool: EMAIL



DISTRICT DIRECTOR JOB DESCRIPTION

FALL MEETINGS:

- **♦ Works closely with Hostess club(s) to select facility and menus.**
- ♦ Develops a Meeting Budget to be approved by Governor.
- ♦ Prepares and send "CALL" to Fall Meeting.
- ♦ Develops the Fall Meeting Program; coordinating with Region officers, committee coordinators and presenters.
- Presents a financial report to Region within 60 days of Fall Meeting.



FALL MEETINGS

5 reasons to attend...

Bond with your club members and create excitement for the upcoming year.

Inspire and be inspired by connecting with other Soroptimist members.

Increase your
Soroptimist IQ
and boost
confidence to
lead your club.

Learn how to guide your club to carry-out the Soroptimist Mission.

Learn how to effectively implement important Soroptimist Programs.



REGION MEETINGS

OTHER IMPORTANT INFORMATION

2017 FALL MEETINGS

District 1 ~ October 6th & 7th

District 2 ~ October 20st & 21st

District 3 ~ October 13th & 14th

District 4 ~ October 27th & 28th

2018 SPRING CONFERENCE

June 7th – 9th, 2018 in Temecula, CA



REGION MEETINGS

SOROPTIMIST PROGRAMS

Live Your Dream: Education and Training Awards for Women

Deadline – November 15th, 2017 (applications to clubs)

Deadline – February 1st, 2018 (transmittal & applications to region)

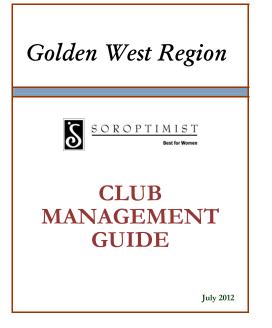
Dream It, Be it: Program for Girls Report your Progress by February 15th, 2018

Soroptimist Celebrating Success: Your chance to be acknowledged for the wonderful things your club does in each Pillar area.

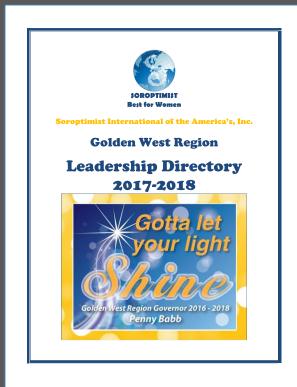
Deadline – September 30th, 2017 (to Liz Glowka: lizg.gwr@gmail.com)



CRUCIAL LEADERSHIP RESOURCES









Available in the "Members Resources Document Library" on the GWR website.

PRESIDENT'S PLANNING CALENDAR

JULY 2017	AUGUST 2017	SEPTEMBER 2017	OCTOBER 2017
Club Budget Approval - Audit GWR & SIA Dues/Form 200	Aug 4, Leadership Training Retreat	Registration Fall Meeting	Fall Meetings
Registration LTR	Aug 4 th Friendship Day *Grant of Friendship (SIA/GWR)	Soroptimist Celebrating Success Deadline – Sep 30th	Oct 3 rd Founders Day *History of Founders Day
4 th Independence Day *Refugees (SI Where We Stand)	Club Planning Retreat	Sep 21 st Day of Peace *Peace Building (Where We Stand)	Oct 24 th United Nations Day *SIA - United Nations SRO
Pay Spring Conference Fee \$100	Plan Recruitment Event	LYDA applications to public Submit "Shining Club" Rpt to DD	Breast Cancer Month *Health (Where We Stand)
NOVEMBER 2017	DECEMBER 2017	JANUARY 2018	FEBRUARY 2018
990 Form due to IRS LYDA applications to club – 15th Nov 25 th Intl Domestic Violence *SIA Workplace Campaign to End Domestic Violence *Gender Based Violence (Where We Stand) Plan "Dream It Be It" Event	Dec 10 th Human Rights Day *Rights of the Girl Child (Where We Stand) Dec 10 th SI President's Appeal - Educate to Lead: Nepal	Nom Committee for club officers SIA Celebrating Success Award Jan 11 th Human Trafficking *SIA STOP Trafficking SIA Convention fee - \$0 (Paid every other year)	LYDA to region – Deadline Feb 1st Hearth Health Month *Women & Cardiovascular Disease (White Paper) Prepare SIA Club Grant for Women and Girls
MARCH 2018	APRIL 2018	MAY 2018	JUNE 2018
Saturday of Service Submit Officer Nominations Mar 8 th Intl Women's Day *Live Your Dream" Awards Club Grant Deadline – March 15th	Program Focus Rpts Deadline – 15th Award Ceremony Elect new club officers 7 th World Health Day *Health (Be It Resolved)	Registration Spring Conference May 31, Club Giving Deadline May 31, Founders Pennies Deadline Report New Club Officers	Spring Conference Club Award Form Deadline Installation of new club officers
	VRA amount: \$ WOA amount: \$ Ruby amount: \$	Club Giving – 10% Founders Pennies – \$ *SIA years x \$.06 x #of members	

CLUB BYLAWS

When was the last time they were updated?

Recommended Best Practices

Review bylaws once during each Biennium, amend as needed to reflect organizational/club growth and development.

Resources

- ♦ SIA sample format for Club Bylaws on SIA website
- ♦ GWR Laws and Resolution Committee:

Mary Grier (SI Phoenix) – mgrier1@cox.net



FINANCIAL ACCOUNTABILITY

Procedures

Best Practice Club Financial Policies:

- 1. Club approval of an annual budget.
- Procedures to keep cash and checks safe.
- Presentation of regular financial reports. (recommend monthly reporting)
- 4. Timely reconciliation of the bank statement.



FINANCIAL ACCOUNTABILITY

Procedures

More Best Practice Club Financial Policies:

- Club president reviews and approves bank reconciliation reports.
- 6. Segregation of duties.
- 7. A voucher system should be in place to assure all club expenditures are authorized and documented.



FINANCIAL ACCOUNTABILITY

Procedures

Even MORE Best Practice Club Financial Policies:

- Internal control procedures: Two signers on your bank account.
- 9. Guidelines for reimbursement of expenses
- Requirement for annual audit/review of financial records.



FINANCIAL RESOURCES

GWR Treasurer's Manual

- **♦** GWR Website
- in Member Resources
- under Region Documents

Soroptimist International of the Americas –

"501(c)(3) Organizations: Fundraising, the IRS and State Law"

- ◆ SIA Website
- in Membership Section
- under Club Administration







COMMUNICATIONS

GWR will continue to communicate with clubs using @soroptimist.net email addresses

President or designated club member should check club email at least once a day and respond within 24 hours, even if just to communicate "I GOT IT".

GWR News Blasts

Timely attention is required – to share with your club members and to know if action(s) are required.



CLUB COMMUNICATIONS



WE THANK YOU FOR YOUR PARTICIPATION.

Soroptimist Golden West Region www.goldenwestregion.org www.soroptimist.org



SOROPTIMIST