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 **Golden West Region**

JANUARY 2022 NEWS-BLAST

Soroptimist Golden West Region – 2020/2022 Board of Directors



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HAPPY NEW YEAR from the Golden West Region!

A lot can happen in a year and between the good, the bad, and the ugly, this may seem like an understatement for most. However as glasses are raised, toasts are made and resolutions recited, it's important to recognize the special symbolism that the New Year brings. It speaks to new beginnings and fresh starts, as well as learning from our past successes and mistakes. Whether your New Year resolutions consist of keeping your hands out of the cookie jar, giving your heartfelt word to work on relationships, or to do more for the good of the human race, it will still take a lot of determination, resilience and faith to successfully reach our goals in the coming year.



The Golden West Region Officers, Directors, Pillars, Committee Chairs and members are resolutely committed to helping you navigate choppy waters and succeed in your endeavors. [CLICK HERE](#) for the latest copy of our region directory for expert help on successfully running your clubs and attaining our goal to help more women and girls reach their full potential. It is password protected so email me if you do not know the password.

To kick the year off to a great start, I'd personally like to invite all of you to join us for our Region **"Come as you are"** ZOOM social on **January 12th @ 6:00pm CA time and 7:00pm AZ time**, where we will be discussing a new membership challenge issued by SIA called "Member Get a Member". Your membership committee has come up with some great ideas to help all clubs (big and small) increase your membership. We will also have a **New Year's Trivia game** just for fun (and maybe a couple of prizes) Hope to see everyone there. All are welcome!

I would again like to remind you that preparations for the **2022 GWR Spring Conference** are underway so PLEASE be sure to mark you Calendars for June 9th - 12th in San Jacinto, California. If you have NOT already done so, please take the **short survey** below that I have created to help them plan a stellar event. We so appreciate your input!

I would also like to remind **Club Presidents** the the **Healthy Club Reports** need to filled out online on the GWR Website under "Surveys" but the **2/1/22 deadline**. [CLICK HERE](#) to go directly to the report survey to fill out.

NEW to the region monthly NEWS-BLAST with be the **"CLUB'S EVENT CALENDAR"** where clubs will be able to send in flyers to projects and/or events that they would like to advertise to other clubs in the region. Members LOVE attending events that support other clubs in the region! **Deadline for submission will be the 20th of each month**. Email to LaurieM.gwr@gmail.com. ALL FILES MUST BE 5MB OR LESS.

"We spend January of each year walking through our lives, room by room, drawing up a list of work to be done, cracks to be patched. Maybe this year, to balance the list, we ought to walk through the rooms of our lives... not looking for flaws, but for potential." -Ellen Goodman

Wishing you 12 months of success, 52 weeks of laughter, 365 days of fun, 8,760 hours of joy, 525,600 minutes of love, and 31,536,000 seconds of happiness.

Yours in Service,

Governor Laurie

"Come as you are" Region Social Zoom Meeting

Please join us for **discussion of our ALL Region Membership Drive "Heart 2 Heart 2 Make a Difference"** at our next "Come as you are" ZOOM social on **January 12th @ 6:00pm CA time and 7:00pm AZ time**. Link to zoom call can be found on the GWR website event calendar.

Get some great ideas from the membership committee for successful recruiting events to meet the SIA Member-Get-Member challenge.

Mark your Calendars!
All are Welcome!

SAVE THE DATE - MARK YOUR CALENDARS!



Spring Conference 2022

To be held June 9th - 12th, 2022 at the beautiful Soboba Resort in San Jacinto, California.

Please take a moment to fill out the quick survey below to help us plan a meaningful and successful event:

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Take
My
Survey

CLUB EVENTS CALENDAR

March 5th, 2022 ~ SOUTHWEST CHOWDERFEST ~ LAKE HAVASU, AZ
SPONSORED BY: SI LAKE HAVASU CITY ~ [FLYER](#)

March 26th, 2022 ~ BLUES & BREWS BEERFEST/CAR SHOW ~ PARKER, AZ
SPONSORED BY: SI PARKER

(Send us your flyers and/or links to your club events and we will publish in this News-Blast)

HEALTHY CLUB REPORTS NEED TO
BE FILLED OUT ONLINE ON THE
REGION WEBSITE UNDER
"SURVEYS" BY EACH CLUB NO
LATER THAN FEBRUARY 1ST, 2022!



"Live Your Dream Awards" The deadline for
turning in your club transmittal and applications is Due to
LYDA Chair by **February 1st, 2022 DEADLINE.**
[LYDA LINK](#)

"Dream It, Be It" Programs for Girls!

Click on this [LINK](#) for information on how to host and see what's new and exciting in the "Dream It, Be It" Program. Be sure to reach out to our DIBI Chair, Laura Pauli for information about this program.

The **Dream BIG** Campaign
is launched and members of GWR have begun to
sign-up and participate on a monthly basis!

A \$15M fundraising effort to invest in the dreams of half a million
women and girls by 2031. "Uniting behind this campaign is critical



to our reaching this goal and in sustaining that reach into the decades beyond," says Committee Chair Diane Thompson.

"The time is now for us to leave a legacy for future generations of Soroptimists so that they may create a positive impact in their own communities for the women and girls they serve. Please view and share this amazing video link:

<https://youtu.be/9auNyTrONck>

ON AN INTERNATIONAL NOTE...



2021-2023 President's Appeal

"Opening Doors to a Bright Future", is the Soroptimist International (SI) President's Appeal, 2021-2023.

Now part of the broader, recently established Soroptimist International Foundation springs the learnings and successes of many of the SI Appeals that have gone before; uniting Soroptimists, Clubs, Unions and the five Federations, with the aim of delivering tangible benefits to some of the world's most marginalised women, girls, and their communities.

For presentation documents explaining the 2021-2023 SI Presidents Appeal:

[Click Here](#)

Check out our GWR *Storefront* to purchase one of these beautiful 100 Year commemorative Ladies' Shirts or Totes with crystals.

Disappointed that you didn't get one of these fabulous 100-Year Commemorative Shirts or Computer Totes at Fall Meeting?

Now's your chance!



Ladies' Shirts - Sizes S-XL \$35, Sizes 2XL - 4XL \$40
(sizes run a little large)
Celebrate Soroptimist 100 Years in style with this beautiful collectors t-shirt with 3/4 sleeves in black.

We have a limited number of these shirts in inventory and once they are gone, no more will be available.

These gorgeous Computer Bags are well made with interior pockets for laptop and files, and exterior pocket for pens, notepads and smaller devices. A truly great commemorative gift or treat for yourself.

They are priced at \$45 each

All pricing has an additional \$5 charge included in the price for shipping costs. Please allow 2 - 3 weeks for processing and shipping.



LAST CHANCE!
To order one of these lovely 2021 Dream Maker Pins to help fund our region "Live Your Dream Awards.



Please order from the **"STOREFRONT"** from the Golden West Region Website.

[Soroptimist Golden West Region](#)

45553 Whistler Court
Indio, California 92201

[Contact Us](#)

